



IB GILLETT

Motion Design | Creative Direction

ABOUT ME

Motion Designer and creative thinker with a tremendous passion for making things look good, creating fun and compelling designs, and telling a story. From sleek and corporate, to bright and disruptive, I have handled it all! No matter what your creative need is, I can help bring it to life.

CONTACT ME

1 (702) 236-5550
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GMotionCreative.com
PW: Gm0tion!

Conroe, TX

PROGRAMS

- Adobe Creative Suite
- Photoshop • Illustrator
- Premiere • After Effects
- Cinema 4D • Maya • 3DS Max
- Blender • Redshift • Octane
- Unreal Engine • Substance
- Workfront • Asana • Wrike
- Wordpress • Spline

SKILLS

- Creative Direction • Graphics
- Motion Design • 3D Modeling
- Rigging • Texturing • Design
- Art Direction • Team Leadership
- Project Management

EXPERIENCE

05/15 - Present

MOTION DESIGN | CREATIVE DIRECTION

GMotion, Freelance

- Worked with large name clients, such as LiveNation, creating animations for digital signage. My work has been seen lighting large LED screens on the Las Vegas Strip.
- Maintained outstanding 9 year relationships with clients.
- Acting lead creative on projects while also working with budgeting and contracting others.

01/24 - Present

SENIOR MOTION GRAPHICS

The Story Hive, Houston TX

- Worked in a small team to conceptualize, create, and deliver animations for B2B businesses companies such as Shell.
- Conceptualize, storyboard, and animate unique videos for international companies that range from 30 second social ads to long-form explainer videos for new technology
- Work directly with external creative teams to create compelling and digestible stories that explain complex technology/products as well as their functionality.

10/20 - 03/22

ASSOCIATE CREATIVE DIRECTOR

Control Shift Video, Houston TX

- Worked in a small team to conceptualize, create, and deliver animations for B2B businesses and large tech companies such as Otterproducts.
- Answer directly to the CEO to ensure all work is the highest quality, meets branding guidelines, and helps lead the company towards growth.
- Work hand in hand with in house creative teams to create highly detailed product renders for retail and E-commerce sites.

07/19 - 04/20

SENIOR MOTION DESIGNER | 3D ANIMATOR

TPN (Omnicom Agency), New York NY

- Worked in an agency setting as a Senior Animator to create, polish, and deliver animations to national level clients such as Bank of America, and Campari.
- Helped brainstorm and was part of the creative process for pitching new ideas to current and prospective clients.
- Created in store retail display concepts as 3D renders as well as product concepts that would help drive sales for Campari brands.

06/17 - 07/19

LEAD MOTION GRAPHICS DESIGNER

ANC Sports, Purchase NY

- Created animations for professional sports teams' experiential in-venue displays such as the LA Dodgers, University of Notre Dame, etc.
- Served on Culture task force as a leader of the creative department to help create a positive and inclusive work environment.
- Created packaged looks based on brand guidelines and coordinated a team of designers to help iterate and distribute to venues.

08/13 - 05/15

LEAD ANIMATOR | EDITOR

Sun Media Productions, Las Vegas NV

- Partnered with local creative agencies to create animated :15, :30, and :60 second television spots for the Las Vegas market.

EDUCATION

2013

BACHELOR'S DEGREE - ART

University of Advancing Technology, Tempe AZ

- Graduated in 3 years from the Digital Video program, specializing in 3D animations and visual effects
- Helped create an award winning short film called Red Sand: A Mass Effect Fan Film.